



## Open Call: Proposal for Cover of PAC Holiday Card 2017

### Theme: What is Pelham Art Center to You?



The Pelham Art Center is seeking proposals for artwork to go on the front page of our annual Holiday Card. The card will go to all our members, students and donors. We are looking for work that expresses what PAC is to you based on the exhibits, the classes and events that are held here. We are open to both abstract and figurative works.

Proposals will be selected by our Gallery Advisory Committee on the basis of creativity and theme.

- **Size of card: 7" x 5". The artwork would work best in a similar format relationship (1.4 to 1)**
- **Make sure the images are free of glare and evenly lit and are cropped to the edge of the work (no walls or background)**
- **High Resolution images, 300 dpi.**
- **Up to three images may be submitted**
- **The winner will have their work credited and be featured on our holiday card and on social media**
- **There is no monetary compensation and no fee to apply**
- **Deadline September 30<sup>th</sup>, 2017**

Email proposals to: [galleries@pelhamartcenter.org](mailto:galleries@pelhamartcenter.org), Subject: Holiday Card

1. **Contact information:** name, address, email, phone number
2. **Images:** 1-3 digital .jpg images, labeled as follows, 01LastName\_FirstName, 02LastName\_FirstName.
3. **Image List:** The numbers on the image list should correspond with the digital images. Include the title, date, medium, dimensions
4. **Statement:** A brief (250-500 words) description of how the work relates to the Pelham Art Center and what PAC means to you.

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Pelham Art Center's mission is to provide the public with a place, the resources and the opportunity to see, study, and experience the arts in a community setting. Currently serving more than 16,000 adults and children in Westchester County and parts of the Bronx by offering high-quality free and affordable art programs year round, Pelham Art Center is committed to the belief that the public's access to and participation in the arts strengthens communities and fosters life-long engagement in the arts.